

DAFTAR PUSTAKA

Addepalli, S. L. *et al.* 2016. 'A Proposed Framework for Measuring Customer Satisfaction and Product Recommendation for Ecommerce', *International Journal of Computer Applications*, 138(3), pp. 30–35.

Agusta, L. 2009. Perbandingan Algoritma Stemming Porter Dengan Algoritma Nazief dan Adriani Untuk Stemming Dokumen Teks Bahasa Indonesia. Konferensi Nasional Sistem dan Informatika 2009.

AL-Rubaiee, H. *et al.* 2018. 'Techniques for Improving the Labelling Process of Sentiment Analysis in the Saudi Stock Market', *International Journal of Advanced Computer Science and Applications*, 9(3).

Bossenbroek, H. and Gringhuis, H. 2015. 'Recommendation In E-Commerce', *Luminis Recommendation Services*.

Dhaoui, C., Webster, C.M., Tan, L.P., 2017. "Social Media Sentiment Analysis: Lexicon Versus Machine Learning", *Journal of Consumer Marketing*, Vol. 34 Issue: 6, pp.480-488

Davydova, O., 2018. *Medium*. [Online] Available at: <https://medium.com/@datamonsters/text-preprocessing-in-python-steps-tools-and-examples-bf025f872908> [9 April 2019].

De, S. R. 2017. 'Sentiment analysis on product purchase through e commerce', *International Journal of Scientific Research and Management*, 5(06), pp. 5441–5444.

Desrosiers, C., and Karypis, G. 'A Comprehensive Survey of Neighborhood Based Recommendation Methods'. *Recommender systems handbook*, Springer, 2011, pp. 107-144.

Driskill, R and Riedl, J. 1999. *Recommender Systems for E-Commerce: Challenges and Opportunities*. Proceedings of the AAAI-99 Workshop on AI for Electronic Commerce, USA, 1998.

Fan, Z., Chang, D. & Cui, J. 2018. 'Algorithm in E-commerce Recommendation', *2018 5th International Conference on Industrial Economics System and Industrial Security Engineering (IEIS)*. IEEE, pp. 1–6.

Feldman, R. & Sanger, J., 2007. *The Text Mining Handbook*. Dalam: *Advanced Approaches in Analyzing Unstructured Data*. New York: Cambridge University Press.

Han, SuHun. 2018. Googletrans: Free and Unlimited Google translate API for Python. [Online] Available at : <https://py-googletrans.readthedocs.io/en/latest/> [Juli 2019]

Hua et al. 2017. 'A Simplified Method for Improving the Performance of Product Recommendation with Sparse Data', pp. 318-323.

Indowonders. 2019. 999+ Istilah dan Singkatan Gaul Kekinian Trend di Internet 2019. [Online] Available at : <https://indowonders.com/istilah-dan-singkatan-gaul-populer-di-internet/> [Juni 2019]

Indraloka, D. S. & Santosa, B. 2017. 'Penerapan Text Mining untuk Melakukan Clustering Data Tweet Shopee Indonesia', *Jurnal Sains dan Seni ITS*, 6(2), pp. 6–11.

Informatikalogi, 2017. *Data Science/Text Mining*. [Online] Available at: <https://informatikalogi.com/text-preprocessing/> [Mei 2019].

Isinkaye, F.O., Folajimi, Y.O., & Ojokoh, B.A. 2015. 'Recommendation Systems: Principles, Methods, and Evaluation', *Egyptian Informatics Journal*, vol. 16, pp. 261-273.

Islam, M., 2014. 'Numeric Rating of Apps on Google Play Store by Sentiment Analysis on User Reviews', 1st International Conference on Electrical Engineering and Information Communication Technology (ICEEICT), At Military Institute of Science and Technology, Dhaka, Bangladesh.

Katadata. 2018. 'Perilaku Konsumen E-Commerce'. Katadata Insight Center, November 2018, Indonesia.

Komunikasipraktis. 2018. Kamus Bahasa Gaul: Daftar Kata Slang & Singkatan Inggris Beserta Artinya. Available at : <https://www.komunikasipraktis.com/2018/09/kamus-bahasa-gaul-daftar-kata-slang.html> [Juni 2019]

Nurfalah, A. & Suryani, A. A. 2017. 'Analisis Sentimen Berbahasa Indonesia dengan Pendekatan *Lexicon*-Based Pada Media Sosial', *Jurnal Masyarakat Informatika Indonesia*, 2(1), pp. 1–8.

Pamungkas, E. W. & Putri, D. G. P. 2016. 'An Experimental Study of *Lexicon*-Based Sentiment Analysis on Bahasa Indonesia', *Proceedings - 2016 6th International Annual Engineering Seminar, InAES 2016*, pp. 28–31.

Rajganes, N., Nandhini, R. & Sumitha, M. 2016. 'A Recommendation System for Online Products by Analyzing the Customer Feedback', *International Journal of Computer Science Trends and Technology*, 4(2), pp. 14–18.

Ramanathan, V. & Meyyappan, T. 2019. 'Twitter Text Mining for Sentiment Analysis on People's Feedback About Oman Tourism', *2019 4th MEC International Conference on Big Data and Smart City, ICBDS 2019*. IEEE, pp. 1–5.

Rangu, C., Chatterjee, S. & Valluru, S. R. 2017. 'Text Mining Approach for Product Quality Enhancement', *IEEE 7th International Advance Computing Conference Text*, pp. 456–460.

Romeltea. 2019. Kamus Gaul: Daftar Istilah & Singkatan Bahasa Slang. Available at : <https://romeltea.com/kamus-gaul-daftar-istilah-singkatan-bahasa-slang/> [Juni 2019]

Sohail, S. S., Siddiqui, J. & Ali, R. 2014. 'User Feedback Scoring and Evaluation of a Product Recommendation System', *IEEE*.

Sugiyono, 2014. Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D. Dalam: Bandung: Alfabeta.

Suyanto, 2019. *Data Mining Untuk Klasifikasi dan Klusterisasi Data*. Bandung: Informatika.

Pema. 2018. Pre-Processing Text in Python. Available at : <https://medium.com/@pemagr/pre-processing-text-in-python-ad13ea544dae> [Agustus 2019]

Tama, V. O., Sibaroni, Y. & Adiwijaya. 2019 'Labeling Analysis in the Classification of Product Review Sentiments by using Multinomial Naive Bayes Algorithm', *Journal of Physics: Conference Series*, 1192, p. 012036.

Thelwal, M., 2012. *SentiStrength*. [Online] Available at: <http://sentistrength.wlv.ac.uk/> [April 2019].

Vikas, B. O. & Mungara, J. 2016 'An Enhanced Extraction and Summarization Technique with User Review Data for Product Recommendation to Customers', *International Journal of Scientific Research in Science, Engineering and Technology*, 2(6), pp. 25–30.

Wahid, D. H., & Azhari, S. N. 2016. Peringkasan Sentimen Esktraktif di Twitter Menggunakan Hybrid TF-IDF dan Cosine Similarity. *IJCCS (Indonesian Journal of Computing and Cybernetics Systems)*, 10(2), 207-218.

Xia, P. & Jiang, W. 2018 'Understanding the Evolution of Fine-Grained User Opinions in Product Reviews', *Proceedings - 2018 IEEE SmartWorld, Ubiquitous Intelligence and Computing, Advanced and Trusted Computing, Scalable Computing and Communications, Cloud and Big Data Computing, Internet of*

People and Smart City Innovations, SmartWorld/UIC/ATC/ ScalCom/CBDCo. IEEE, pp. 1335–1340.

Yassine, M. & Hajj, H. 2010 ‘A Framework for Emotion Mining from Text in Online Social Networks’, *Proceedings - IEEE International Conference on Data Mining, ICDM*, (December 2010), pp. 1136–1142.

Yulio, A., 2017. *Steeming Bahasa Indonesia dengan Python Sastrawi*. [Online] Available at: <https://devtrik.com/python/steeming-bahasa-indonesia-python-sastrawi/> [Mei 2019].

