

DAFTAR PUSTAKA

- [1] KKP, "Laporan Kinerja Kementerian Kelautan dan Perikanan," *Kementeri. Kelaut. dan Perikan.*, vol. 1, p. 2080, 2022, [Online]. Available: [https://kkp.go.id/an-component/media/upload-gambar-pendukung/kkp/LAPORAN/Laporan Kinerja KKP/2022/20230316_Laporan Kinerja KKP 2022.pdf](https://kkp.go.id/an-component/media/upload-gambar-pendukung/kkp/LAPORAN/Laporan_Kinerja_KKP/2022/20230316_Laporan_Kinerja_KKP_2022.pdf)
- [2] D. I. Febryanti and D. A. Utami, "Pemanfaatan Platform Digital dalam Pemasaran Produk Perikanan dan Kelautan (Studi Kasus Aruna Indonesia)," *Growth dan Manaj. Lingkung.*, vol. 12, no. 1, 2022, doi: 10.21009/jgg.121.05.
- [3] M. Manurung, J. Putri, U. Mikro, and A. Pemasaran, "PERAN MARKETPLACE DALAM MENINGKATKAN AKSES," *AB-JOICE AL-BAHJAH J. Islam. Econ.*, vol. 2, no. 2, pp. 74–81, 2024, doi: 10.61553/abjoiec.v2i02.249.
- [4] R. Jawad, K. Almahmood, A. Tekerek, R. Jawad, K. Almahmood, and A. Tekerek, "applied Review sciences Issues and Solutions in Deep Learning-Enabled and Solutions in Deep Recommendation Systems within the E-Commerce Field Recommendation Systems within the E-Commerce Field," 2022.
- [5] S. I. Adam and W. G. Mokodaser, "IMPLEMENTASI SISTEM REKOMENDASI PRODUK E-COMMERCE MENGGUNAKAN CONTENT-BASED FILTERING BERBASIS COSINE SIMILARITY," *Simtek J. Sist. Inf. dan Tek. Komput.*, vol. 10, no. 2, pp. 418–424, Oct. 2025, doi: 10.51876/simtek.v10i2.1665.
- [6] Y. He, Y. Du, and X. Pu, "Personalized Recommendation System of E-Commerce in the Digital Economy Era: Enhancing Social Connections with Graph Attention Networks," *Appl. Artif. Intell.*, vol. 39, no. 1, 2025, doi: 10.1080/08839514.2025.2487417.
- [7] Y. Aditya Nugraha, A. Rubhasy, and Y. Fauzi Wijaya, "Penerapan Sistem Rekomendasi Aplikasi Marketplace Giftmoment Pada Proyek Akhir Di Pt Gits Indonesia Menggunakan Algoritma Collaborative Filing," *J. Komputer, Inf. dan Teknol.*, vol. 4, no. 1, 2024.
- [8] F. R. Hariri and L. W. Rochim, "Sistem Rekomendasi Produk Aplikasi Marketplace Berdasarkan Karakteristik Pembeli Menggunakan Metode User Based Collaborative Filtering," *Teknika*, vol. 11, no. 3, pp. 208–217, 2022, doi: 10.34148/teknika.v11i3.538.
- [9] A. Rachmaniar, S. Widayati, K. Rokoyah, P. Studi Manajemen Informatika, P. Studi Sistem Informasi, and S. Jakarta STI, "Sistem Rekomendasi Produk E-Commerce Menggunakan Collaborative Filtering Dan Content-Based Filtering," *J. Inf. Syst. Informatics Comput. Issue Period*, vol. 9, no. 1, pp. 40–54, 2025, doi: 10.52362/jisicom.v9i1.1904.
- [10] R. Hanun *et al.*, "IMPLEMENTASI CONTENT-BASED FILTERING," *JATI (Jurnal Mhs. Tek. Inform.)*, vol. 9, no. 2, pp. 3243–3250, 2025.
- [11] A. Syaifuddin, "Sistem Rekomendasi Produk Berbahasa Indonesia Pada Marketplace Tokopedia Menggunakan Metode Content Base Filtering Product Recommendation System Indonesian Language on Tokopedia Marketplace Using Content Base Filtering Method," *J. Ilm. Teknol. Inf. dan Sains*, vol. 3, no. 1, pp. 70–74, 2023, [Online]. Available: <http://ejurnal.unim.ac.id/index.php/submit>
- [12] R. K. R, "PERANCANGAN SISTEM E-COMMERCE J2 KOPI TAKENGON BERBASIS WEB MENGGUNAKAN METODE CONTENT-BASED FILTERING," vol. 4, no. 4, pp. 348–359, 2025.
- [13] "Sistem Informasi_ Pengertian, Fungsi, Komponen, Jenis, dan Contoh Penerapan - Universitas Raharja." Accessed: Apr. 26, 2026. [Online]. Available:

- <https://raharja.ac.id/sistem-informasi-pengertian-fungsi-komponen-jenis-dan-contoh-penerapan/>
- [14] D. Murniati, "Marketplace Adalah: Pengertian, Jenis, dan Contohnya - Crm Blog," CRM.ID. Accessed: Nov. 04, 2025. [Online]. Available: <https://crm.id/blog/marketplace-adalah/>
 - [15] Seafood22, "Jenis-jenis Seafood dan Contohnya - Seafood22," Seafood22. Accessed: Nov. 04, 2025. [Online]. Available: <https://seafood22.com/blogs/jenis-jenis-seafood-dan-contohnya>
 - [16] Indofishmart, "Market Seafood Potensi dan Peluang yang Menggiurkan - Indofishmart," Indofishmart. Accessed: Nov. 08, 2025. [Online]. Available: <https://indofishmart.id/market-seafood-potensi-dan-peluang-yang-menggiurkan/>
 - [17] "Apa Itu Sistem Rekomendasi? – Intel," intel. Accessed: Nov. 05, 2025. [Online]. Available: <https://www.intel.co.id/content/www/id/id/learn/recommendation-systems.html>
 - [18] Gio, "Portofolio :: DATA SCIENCE KIOSK: Recommender System," BISA.AI. Accessed: Nov. 05, 2025. [Online]. Available: <https://bisa.ai/portofolio/detail/MjQ>
 - [19] Meegle, "Content-Based Recommendation Systems," Meegle. Accessed: Nov. 04, 2025. [Online]. Available: https://www.meegle.com/en_us/topics/recommendation-algorithms/content-based-recommendation-systems
 - [20] A. Widiantoro, Dwiyooga Mustafid Sanjaya, and Ridwan, *Pengantar NLP Dan Topik Model*. 2024. [Online]. Available: <https://repository.unika.ac.id/36457/1/buku-pengantar-NLP-LDA-Based-Topic-Modeling-labeling.pdf>
 - [21] "Teknik pre-processing dan classification dalam data science – Master of Industrial Engineering." Accessed: Apr. 27, 2026. [Online]. Available: <https://mie.binus.ac.id/2022/08/26/teknik-pre-processing-dan-classification-dalam-data-science/>
 - [22] "Panduan Praktis Text Preprocessing dalam NLP – School of Computer Science." Accessed: Apr. 27, 2026. [Online]. Available: <https://socs.binus.ac.id/2025/10/02/panduan-praktis-text-preprocessing-dalam-nlp/>
 - [23] V. Meida Hersianty, E. Larasati Amalia, D. Puspitasari, and D. Wahyu Wibowo, "Penerapan Algoritma Tf-Idf Dan Cosine Similarity Dalam Sistem Rekomendasi Lowongan Pekerjaan," *JATI (Jurnal Mhs. Tek. Inform.,* vol. 9, no. 1, pp. 1619–1625, 2025, doi: 10.36040/jati.v9i1.12406.
 - [24] M. Syarif and D. Risdiansyah, "Pemanfaatan Metode Prototype Dalam Perancangan Sistem Informasi Penjualan Berbasis Website," *JATI (Jurnal Mhs. Tek. Inform.,* vol. 8, no. 4, pp. 7945–7952, 2024, doi: 10.36040/jati.v8i4.10467.
 - [25] P. G. Narendra, "Black Box Testing: Definisi, Cara Kerja, dan 8 Tekniknya," Sekawan Media . Accessed: Nov. 06, 2025. [Online]. Available: <https://www.sekawanmedia.co.id/blog/black-box-testing/>
 - [26] "Jenis-Jenis Performance Metrics yang Wajib Kamu Ketahui! | by Haikal Ardikatama | Medium." Accessed: Jun. 23, 2026. [Online]. Available: <https://medium.com/@hklard/jenis-jenis-performance-metrics-yang-wajib-kamu-ketahui-24d2f1de093d>
 - [27] C. Nisa', M. K. Andi Wijaya, M.Kom Fathur Rizal, and CV, *Teori UML Dan Implemenasi Praktek Panduan Untuk Pengembangan Perangkat Lunak*, no. November. 2024. [Online]. Available: www.bravopress.id
 - [28] Siska Narulita, Ahmad Nugroho, and M. Zakki Abdillah, "Diagram Unified Modelling Language (UML) untuk Perancangan Sistem Informasi Manajemen Penelitian dan Pengabdian Masyarakat (SIMLITABMAS)," *Bridg. J. Publ. Sist. Inf. dan Telekomun.,* vol. 2, no. 3, pp. 244–256, Aug. 2024, doi:

- 10.62951/bridge.v2i3.174.
- [29] Dicoding, “Contoh Use Case Diagram Lengkap dengan Penjelasannya - Dicoding Blog,” Dicoding. Accessed: Nov. 08, 2025. [Online]. Available: <https://www.dicoding.com/blog/contoh-use-case-diagram/>
- [30] “Use Case & Activity Diagram. Use Case Diagram | by Amentasitinjak | Medium.” Accessed: Jul. 26, 2026. [Online]. Available: <https://medium.com/@amentasitinjak04/use-case-activity-diagram-319afaba92a9>
- [31] “Memahami ERD, Model Data, dan Komponennya - Dicoding Blog.” Accessed: Jun. 04, 2026. [Online]. Available: <https://www.dicoding.com/blog/memahami-erd/>
- [32] “Studi Kasus : Implementasi ERD dalam Proyek E-Commerce - Pusat Layanan Data SDM dan Informasi Digital,” PUSDASI - Pusat Layanan Data SDM dan Informasi Digital. Accessed: Nov. 12, 2025. [Online]. Available: <https://pusdasi.uma.ac.id/studi-kasus-implementasi-erd-dalam-proyek-e-commerce/>
- [33] “What is an ERD?” Accessed: Jul. 27, 2026. [Online]. Available: <https://www.metabase.com/glossary/erd>

