

DAFTAR PUSTAKA

- [1] D. Haryati, "OCBC NISP Raih Empat Penghargaan," *Tribunnes Batam*, 12 Juli 2015. [online]. Tersedia: <http://batam.tribunnews.com/2015/07/12/ocbc-nisp-raih-empat-penghargaan> [Diakses: 10 Oktober 2015].
- [2] A. D. R. Aulia, N. Nurlina, R. Awaluddin, dan Z. Fauziah, "Lembaga Perbankan Indonesia," *Academia*, 2012, [online]. Tersedia: http://www.academia.edu/2563617/PERBANKAN_DI_INDONESIA_DAN_PERANANNYA_TERHAD_AP_PEREKONOMIAN [Diakses: 10 Oktober 2015].
- [3] P. Setiawan, "Pengertian Bank Menurut Para Ahli," *Guru Pendidikan*, 21 Februari 2015. [online]. Tersedia: <http://www.gurupendidikan.com/pengertian-bank-menurut-para-ahli-2/> [Diakses: 10 Oktober 2015].
- [4] Sukadi, "Keuntungan dan Kekurangan Layanan Mobile Banking," *Ide Mandiri*, 18 Oktober 2015 [online]. Tersedia: <http://www.idemandiri.com/2015/10/keuntungan-kekurangan-mobile-banking.html> [Diakses: 19 Juli 2016].
- [5] F. D. Davis, 1989, "Perceived Usefulness, Perceived Easy of Use, and User Acceptance of Information Technology," *MIS Quarterly*, Vol. 13, No. 3, pp. 319-340, September 1989.
- [6] G. S. Hubona and S. Geitz, "External Variables, Belief, Attitudes and Information Technology Usage Behavior," *Proceedings of The Thirtieth Annual Hawaii International Conference on System Sciences*, 1997.
- [7] M. W. Adhiputra, "Aplikasi Technology Acceptance Model Terhadap Penggunaan Layanan Internet Banking," *Kalbis Socio*, Vol. 2, No. 1, Februari 2015.
- [8] D. Kurniawan, H. Samuel, dan E. Japarianti, "Analisis Penerimaan Nasabah Terhadap Layanan Menggunakan Pendekatan Technology Acceptance Model dan Theory of Reasoned Action," *Jurnal Manajemen Pemasaran*, Vol. 1, No. 1, hal. 1-13, 2013.
- [9] F. N. Kerlinger, *Asas-Asas Penelitian Behavioral*, Yogyakarta: Gajah Mada University Press, 2004.
- [10] Sugiyono, *Metode Penelitian Kualitatif*, Bandung: CV Alfabeta, 2005.
- [11] Sugiyono, *Statistik Untuk Penelitian*, Bandung: CV. Alfabeta, 2015.
- [12] Jogiyanto, "Perancangan kuesioner," *Metodologi Penelitian Sistem Informasi*, Yogyakarta: Andi, 2008.
- [13] G. Imam, *Aplikasi Multivariate Dengan Program IBM SPSS 21*, Semarang: Badan Penerbit Universitas Diponegoro, 2013.