

DAFTAR PUSTAKA

- Budiningsih, Asri. 2009. Belajar dan Pembelajaran. Rineka Cipta. Jakarta.
<https://makanmana.net/category/cafe>, tanggal akses: 10 April 2017
- Kotler, P., Armstrong, G., Saunders, J. and Wong, V. (2002). *Principles of Marketing, 3rd European Edition*. London: Prentice Hall.
- Leben, Micheal (2008). "Applying Item-Based and User-Based collaborative Filtering in the Netflix Data. Hasso-Plattner Potsdam.
- Leimstoll, U., Stormer, H., *Collaborative Recommender Systems for Online Shops*. 2007.
- Lemire, D., Maclachlan, A., *Slope One Predictors for Online Rating-Based Collaborative Filtering*. 2005.
- Lior Rokach Francesco Ricci, *Recommender System Handbook*. London: Springer, 2011
- Lops, P., Gemmis, M., Semeraro, G., 2011, *Content-based Recommender Systems: State of the Art and Trends*, F. Ricci et al. (eds.), *Recommender Systems Handbook*, DOI 10.1007/978-0-387-85820-3_3, © Springer Science+Business Media, LLC 2011
- Masruri, F & Mahmudy, WF 2007, 'Personalisasi web e commerce menggunakan recommender system dengan metode item-based collaborative filtering', *Kursor*, vol. 3, no. 1.
- Mcginty, L., & Smyth, B., 2006, *Adaptive selection : An analysis of critiquing and preference-based feedback in conversational recomender systems*. *International Journal of Electronic Commerce*, volume 11, nomor 2, halaman 35-57
- Pazzani, Michael J & Billsus, D , *Content-Based Recommendation Systems*. 2007.
- Ragil, Wukil. 2010. "Pedoman Sosialisasi Prosedur Operasi Standar", Jakarta: Mitra Wacana Media.
- Sarwar, B. M., G. Karypis, J. A. Konstan, dan J. Riedl. *Item-Based Collaborative Filtering Recommender Algorithms*. WWW10.2001.
- Sebastia, L., Garcia, I., Onaindia, E., Guzman, C. e-Tourism: *A tourist recommendation and planning application*. *International Journal on Artificial Intelligence Tools* 18(5): 717-738. 2009.
- Soenarno, Adi, "kamus Istilah Pariwisata dan perhotelan, " 2003.
- Taghi M. Khoshgoftaar Xiaoyuan Su, "A Survey of Collaborative Filtering Techniques," vol. I, 2009.
- Uyun, S. Fahrurrozi, I. dan Mulyanto, A. 2011. *Item Collaborative Filtering untuk Rekomendasi Pembelian Buku secara Online*. JUSI, Vol. 1, No. 1 ISSN 2087-8737
- Vozalis, E, and K Margaritis. "Analysis of Recommender System' Algorithms. " *HERCMA*, 2003: 732-745
- Xu, Guandong, Zhang, Yanchun, dan Li, Lin. 2010. *Web mining and Social Networking*. New York: Springer.